

AUGUST 2020 NEWSLETTER

**NEW OFFER****ProQuest One Literature**

A large literary database that includes indexing and abstracting, full text, and primary resources.

[More info](#)

NEW OFFER**ProQuest AVON**

Academic Video Online (AVON) provides 68,000 streaming videos. The CC Box account contains title lists and analyses of overlap with other platforms.

[More info.](#)

NEWS**EBSCO Wilson Omnifile**

As a response to the COVID pandemic, EBSCO recently agreed to lower the inflation rate on the 8/1/20 renewal.

[More info](#)

**FEATURED PRODUCT - BIZMINER**

BizMiner specializes in providing national, state, and local financial benchmarking, market data, and business valuation tools at a much greater level of industry definition than the Economic Census, and with data up to the present (unlike Census data).

There are several key differences that set BizMiner apart from other industry research databases and make it a nice complimentary product to some of the larger players.

These include our proprietary industry classification system, which categorizes over 9,000 industry segments - our local coverage, which ranges from the US down to the zip-code, and our emphasis on hard to find small business and startup information. What this means is that instead of settling for broad industries and national or regional data, users can drill down to very specific industry segments and local market area (for example, researching the coffee shop industry in Rocky Mount, or Pet Washing & Grooming in Mecklenburg County).

Contact Bizminer today to schedule an online demo and open a trial to see for yourself. Contact Taylor Rudnick at trudnick@bizminer.com or 717-909-6000.

CC Library Spotlight- NC A&T Bluford Library

Established in 1891, North Carolina A&T is the nation's largest HBCU. NC A&T participates in 21 CC deals, with a 2018 cost avoidance of nearly \$8 million.

[Website](#)



Events

Over 250 people attended the five CC webinars held in July.

Christine Fischer will be doing a CC webinar on "Streaming Media" on 8/20 at 10 a.m.

We are now scheduling 20+ vendor webinars, to be held over the next few months.

[CC Events Web Page](#)

At the 2020 CC meeting, the membership approved the continued focus on cost savings and reductions for existing CC products and subscriptions.

Upcoming Renewals and Expirations

Chatstaff - most CC subscriptions end 9/30

EBSCO Renewals due October 1:

Applied Science & Technology; Criminal Justice Abstracts; Education Resource Complete, Education Source, Film and Television Literature; Hospitality and Tourism; Int'l Bibliography of Theater & Dance; Int'l Terrorism & Security; LGBT Life; Medline; Mental Measurements YB; MLA; Nursing Ref Center; Poli Sci Complete, Sport Discus; Sociological Index FT

NEWS AND UPDATES

In response to our April 6 letter, twenty CC vendor/publisher partners have now agreed to freeze or reduce prices. For a complete list, see the CC Box site.

Our collective 2019 usage of the CC “Big 6” publisher big deals set a new record (7,770,303), which reflected a 23% usage increase over the prior year.

NC LIVE has recently announced its resource line up for 2021-23. Under the terms of an agreement that has been in place for more than a decade, any dropped resources automatically go to the CC for opt-in negotiation. However, Rob Ross has informed me that he intends to negotiate those deals through the CCLS instead. If you are interested in bulk deals for EBSCO Auto Repair or Biography Reference Center, for GALE Science in Context or Teaching and Education Reference Center, or for Mango, you may want to check out the CCLS site. Rob has also chosen to offer a deal for CQ Magazine, even though that is already a CC deal. SimplyAnalytics has decided it will do a CC-only deal and not do a CCLS offer. For more details on the CC Simply Analytics offer, see the CC Box account or contact Steve Cramer (smcramer@uncg.edu)

There are some very interesting new developments in the Elsevier big deal that includes about a dozen UNC universities, plus Duke and Wake Forest. Expect to hear more details very soon!

VENDOR/PUBLISHER PARTNER WEBINARS

Because the 2020 in-person CC meeting was cancelled, we lost our usual opportunity for interaction between CC librarians and our partners. So we are instead offering our partners the opportunity to host a CC webinar some time during the Fall semester. I have asked that these presentations start with a brief discussion of what their company is doing in response to COVID (e.g. free resources, price freeze) and that they not spend a lot of time trying to “hard sell” expensive new products. Given the expected budget situation for most of our libraries, that would be pointless.

Dates, times, and additional webinars will be added as plans are firmed up. For access info for a specific webinar, see the CC Box account, or ask Tim Bucknall.

WEEK 1 - 8/31 to 9/4

EBSCO, 8/31, 10:00, Zach O'Dell

Proquest, TBA, Dawn Zehner

JoVE 9/2, 11:00, Trevor Schuck

IEEE, TBA, Tom Callan

WEEK 2 - 9/8 to 9/11

Elsevier, 9/8, 11-noon, Liana DeCicco

AAAS/Science, 9/9, time TBA, Elisabeth Leonard

OUP, 9/10, 3:00, Beth Bernhardt
Rittenhouse, TBA, Gina Ferrigno

WEEK 3 - 9/14 to 9/18

WestLaw, 9/14, 9:30-10, April Jones
ProcurementIQ, TBA, Diane Yu
WoltersKluwer/Ovid, TBA, Erin Lang and Diane Compagnes
Annual Reviews, TBA, Keith Layson

WEEK 4 - 9/21 to 9/25

Docuseek2, TBA, Elena Wayne
Kanopy, TBA, Dylan McGinty
Gale, 9/22, 2:00, Kathleen Gignac

WEEK 5 - 9/28 to 10/2

SimplyAnalytics, TBA, Juan Vasquez
HeinOnline, TBA, Ben Boron

WEEK 6 - 10/5 to 10/9

Springer Nature, TBA, Courtney Little

NEED MORE CAROLINA CONSORTIUM INFO?

This newsletter does not contain confidential details like CC pricing, inflation rates, or usage stats for individual schools. For that reason, it is fine to share this newsletter with colleagues within or outside the CC.

CC members can request access to the CC's detailed confidential information by sending an email request to bucknall@uncg.edu

If any CC library staff member would like to join the CC listserv and get more frequent and detailed updates via email, please email a request to bucknall@uncg.edu