

LIBRARY ECOLUMNS

January 2009 Volume 4, No 29



Crabapple Trees

by Mark Stephenson

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The University Libraries would like to renovate the carrels in Jackson Library, pictured on the cover. Naming opportunities are available.

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Barry Miller, Editor



from the Dean of University Libraries

As many know, The University of North Carolina at Greensboro was recently recognized by the national organization, Minority Access, Inc., for its commitment to advancing diversity on campus. This is a tremendous acknowledgement. I'd like to focus this column on the many initiatives that the University Libraries have taken to advance diversity during this past year.

In August 2007, an **Ad Hoc Committee on Exploring Diversity Issues** was appointed. The
Committee came back with a wonderful summary of
what was currently being done on campus to support
diversity, as well as some benchmarks from other universities. Their recommendation was that a permanent **Diversity Committee** in the Libraries would be a
good thing, so we created one. The overall goal of the
Committee is to ensure the library is receptive to staff
and user diversity and supports diversity both in the
curriculum and across the campus. They do that by:

- Defining diversity
- *Creating a diversity web site*
- Hosting events, brown bag lunches and educational opportunities
- Conducting a climate survey
- Encouraging our students/staff to attend the Libraries and Information Studies program. We have plans to hold a Library Career Promotion Lunch at which LIS faculty will speak.
- Compiling multicultural resource guides.

We also created a **Post MLS Diversity Residency Position** and are thrilled that Jason Alston was hired in that position in July, 2008. He came to us as a graduate of North Carolina Central University's library school. He will be with us for two years, rotat-



On October 17, 2008, the IMLS grant participating libraries had their first meeting at UNCG to plan recruitment, internship, and mentoring.

ing through three departments his first year, then selecting an area to focus on during the second year.

In addition, we were awarded a Laura Bush 21st Century Librarian Program grant from IMLS (The Institute of Museum and Library Services) for what we call the Academic and Cultural Enrichment (ACE) Scholars Program. This grant funds twelve ethnic minority students in our LIS program. In addition to paying for tuition and new laptops, the grant provides the students with internship opportunities at the ten participating academic libraries in the Piedmont Triad of North Carolina, pairs them with experienced librarians for mentoring, and gives them the opportunity to attend library conferences and other professional meetings during the two-year LIS program. Needless to say, this grant means that we are working very closely with LIS on recruitment strategies and publicity.

Finally, the University Libraries have created a Diversity Coordinator position, and have appointed Gerald Holmes to this position. In addition to coordinating the MLS Diversity Resident Program, the IMLS Grant, and serving on the Libraries Diversity Committee, Gerald identifies and develops in-house training opportunities to highlight the culture and needs of diverse populations that the library serves. He also encourages students, faculty and staff to participate in diversity workshops and cultural events; participates in coordinating diversity initiatives of the libraries; and assesses diversity related programs and resources. The Coordinator serves as the diversity issues liaison to LIS, working to increase collaborative efforts and promote librarianship as a career valuable to a diverse population.

As you can see, the University Libraries have done a lot that we can be proud of in the area of diversity initiatives. We are committed and looking forward to continuing such initiatives in the coming year.

Royso

Rosann Bazirjian, Dean of University Libraries

A Woman's College Student Takes a Stand by Taking a Seat

By Hermann Trojanowski, Assistant University Archivist

Editor's note: With UNCG now known for its commitment to diversity, this article examines how three WC students once joined hands with students at NC A&T and Bennett College to push the community to examine its beliefs.

February 1, 2009, will mark the 49th anniversary of the Greensboro sit-ins, the event that changed the civil rights movement in the United States.

On February 1, 1960, four young African American North Carolina A&T State College students walked to the F.W. Woolworth's dime store on South Elm Street and sat at the lunch counter. They knew they would be denied service, since the Woolworth's and



every other eating establishment in the South were still segregated. The Greensboro sit-in movement would continue until July 26, 1960, when the Woolworth's lunch counter was integrated.

As part of the UNCG Institutional Memory Collection

oral history project, I interviewed Eugenia "Genie" Seaman Marks. Marks was one of three Woman's College students who participated in the sit-in at Woolworth's on February 4, 1960.

Our oral history project documents the history of

UNCG by interviewing administrators, faculty, staff and former students about their connection to the University. The interviews are housed in the University Archives, located in the University Libraries, and available to researchers.

During my interview with Marks, I asked her why she had participated and how she found out about the sit-ins. She said: "It's likely that I saw the newspaper

article on that day and that I decided that it was the right thing to do for me to—especially as a southern person, to show that not all southerners were as bigoted as we are sometimes portrayed. I had a fairly strong sense of justice from my religious background. So I walked downtown. I just walked into Woolworth's and walked back to the back where the

lunch counter was, and it became apparent what to do, which was to get a seat."

When she arrived at Woolworth's, Marks joined African American students from North Carolina A&T State College and Bennett College as well as Marilyn Lott and Ann Dearsley, the other two Woman's College students, at the lunch counter.

Marks recalled being given a seat by a gentleman and approached by a waitress who asked her if she wanted to order. Marks replied "The people over here," meaning the North Carolina A&T State College and Bennett College students, "were there before I was and they should be waited on first." Since the waitress would not serve the African American students and Marks refused to be served, this created a stalemate.

I asked Marks how the three Woman's College students had gotten out of Woolworth safely. She recalled a crowd of people in front of the store as it was closing. The sit-in participants held hands in a circle as they left the building, surrounded the three white students, and placed them in a taxi for the trip back to campus.

I asked her if anyone on campus knew what she was planning to do and she said "No. I recall wearing my Woman's College blazer because I thought—naïve

as I was—that I was doing a good thing and that the Woman's College would be pleased with what I was doing." Marks said she received both positive and negative reaction on campus about her participation in the sit-ins.

Marks said that after her involvement was published—not only in the local newspaper but also in her hometown newspaper—the hate mail and

telephone calls became so intense that the college administration had to monitor them. Her family also received hate telephone calls and her father's construction business was hurt by the publicity.

Marks said she never regretted her participation in the Greensboro sit-ins, because she felt it was the right thing to do.



Cultivating Diverse Leaders: University Libraries and the HBCU/ASERL Exchange Program

by Gerald Holmes and Stacey Krim

The University Libraries, in conjunction with the Association of Southeastern Research Libraries (ASERL), hosted librarian Tonja Hunter as part of the Historically Black Colleges and Universities (HBCU) Librarian Exchange program during July 2008. Tonja Hunter is the instructional librarian for Lawson State Community College, with campuses in Birmingham and Bessemer, AL. This exchange program, funded by the Andrew W. Mellon Foundation, allowed Ms. Hunter to work with UNCG librarians Amy Harris (1st Year Instruction Coordinator) and Mary Krautter (Reference and Instructional Services

Department Head) to share and develop programs to assist low performing first year students. Ms. Hunter and the UNCG librarians also visited many campuses in the Greensboro area, including Bennett College for Women, Guilford Technical Community College, and NC A&T.

Evening and weekend activities helped share with Tonja the cultural offerings of the Greensboro community, including dinner at a variety of restaurants, an Eastern Music Festival (Chamber Music Series) performance at the UNCG School of Music, a jazz concert at NC A&T, a Greensboro Bats game, and a Saturday with LIS faculty member Julie Hersberger visiting prominent sites relating to the High Point furniture market and Lexington barbecue.

Participation in the HBCU Exchange Program and Ms. Hunter's visit provided an enriching experience for the University Libraries and the UNCG campus. Librarians were able to discuss professional experiences working in different academic environments while sharing strategies on how best to strengthen library services. Mary Krautter, who participated in the first ASERL/HBCU Exchange Program while working at the University of Kentucky says, "One of the primary benefits was the opportunity to exchange professional experiences and perspectives on information literacy with a librarian from another



Mary Krautter and Rosann Bazirjian of the University Libraries visited Lawson State Community College and our HBCU Librarian Tonja Hunter in the fall. In the photo are Dr. Bruce Crawford, Vice-President at Lawson State, Sandra Henderson, Director of the Libraries, Tonja Hunter, Lawson State Library employee Lamon Johnson, Rosann Bazirjian, and Mary Krautter.

institution. We were able to share insights about concerns and programs that we had in common. Working with Tonja reminded me that first year students have a lot of challenges, whether they are attending a university or a community college."

The University Libraries' involvement with the ASERL/HBCU Exchange Program reflects the UNCG campus-wide initiative promoting inclusiveness and diversity within the North Carolina educational system as well as professionally.

Initiating the new position of Diversity
Coordinator for the University Libraries, Gerald
Holmes will be looking for opportunities to develop
relationships with university offices and specific
academic units that support diversity education and
inclusiveness across all cultural and ethnic groups
on campus. Exchange programs help to establish
diversity and inclusiveness initiatives with local
and regional libraries that will be beneficial to the
mission of the University Libraries.

The HBCU Library Alliance, developed in 2002, supports 103 government acknowledged Historically Black Colleges and their libraries.

ASERL has fostered collaboration among South-eastern Research Libraries since 1956 and is the largest regional research library association in the U.S.

UNCG Hosts Librarians from Shanghai University of Finance and Economics

by Susan Wiesner and Anne Marie Taber

The University Libraries extended our international reach for 12 weeks this fall, hosting two librarians from China. Mr. Xiao Chen and Ms. Ling Xu are Director and Head of



Acquisitions, respectively, of the Top 500 Research Project Special Collection Library at the Shanghai University of Finance and Economics. While here, the librarians conducted research projects, met with library administrators and staff, attended committee meetings, observed LIS courses, and presented to staff and students. Their presentations at UNCG described how their library is developing a digital collection and research platform for China's top 500 businesses, and displayed various architectural innovations at libraries across China.

In addition to his busy schedule here, Mr. Chen continued to work with his colleagues in Shanghai to

oversee construction on a new, 3000 sq. m. information commons as well as a digital commons. In his presentation on this topic, Mr. Chen discussed the challenges and benefits of the project, which includes a non-profit research center, a research forum with speakers from the top 500 Chinese corporations, a networking event for their CEOs, and a special collection for and about the top 500 businesses.



Of course, Mr. Chen and Ms. Xu were here not only to share their work, but also to learn new ways to develop their library in its chosen direction. Lessons they take with them

include the importance of integrating reference, resources, and technology; and the need to preserve Internet-based information. Because the University Libraries and the Shanghai librarians each learned from the other, the visit was a great success.

INSPIRATION, INNOVATION, CELEBRATION

An Entrepreneurial Conference for Librarians

June 3 & 4, 2009

The University Libraries, which have produced innovations such as Journal Finder, the Carolina Consortium and NC DOCKS, are partnering with the Z. Smith Reynolds Library at Wake Forest to host a conference on library entrepreneurship next June. "Inspiration, Innovation, Celebration: an Entrepreneurial Conference for Librarians" will be held June 3-4, 2009, in the Elliott University Center at UNCG, to share and celebrate entrepreneurial accomplishments in libraries. Keynote speakers will include Steven Bell, Associate University Librarian for Research and Administration at Temple University, and Joyce Ogburn, University Librarian and Director of the J. Willard Marriott Library, University of Utah.

The purpose of this conference is threefold:

• To inspire each other to innovate in libraries

- To share and celebrate entrepreneurial accomplishments in libraries
- To create a community of interested librarians who will perpetuate the discussion beyond the conference. Those interested in attending may register for the conference from the website at http://zsr.wfu.edu/iic/registration or by calling 866-334-2255 (toll-free).

Early registration (prior to March 3, 2009) is \$130. Regular registration is \$165 thereafter. Registration includes all sessions, two continental breakfasts, lunch, and an all-conference reception at UNCG's Weatherspoon Art Museum.

The Proximity Hotel, Greensboro's new LEED-certified hotel, will be the official conference hotel and is offering special pricing for attendees who book reservations before April 18, 2009.

NC DOCKS

UNCG's Institutional

Repository

by Stephen Dew

In support of the research and teaching missions of UNCG, the University Libraries are undertak-

ing an initiative to collect and preserve electronic copies of journal articles published by UNCG faculty, making the articles freely available to researchers worldwide via the Internet. In a cooperative effort

with four other UNC System universities (Appalachian State University, East Carolina University, the University of North Carolina at Wilmington, and the University of North Carolina at Pembroke), the UNCG Libraries developed the software for a searchable repository (or database) to hold the scholarly works of the faculty at each institution. The repository has been named NC DOCKS—for North Carolina Digital Online Collection of Knowledge & Scholarship, and is available at http://libres.uncg.edu/ir/.

The goal of *NC DOCKS* is to maximize the visibility and influence of faculty research. *NC DOCKS* is a form of what is called "Green Open-Access" archiving, which is achieved when an author archives a personal electronic copy (usually the author's final Microsoft Word version) of an article in a repository or database. While not all journal publishers allow authors to post their works on an open access repository, most do. A common restriction, however, is to impose a one-year embargo. Most of the works archived in *NC DOCKS* will be journal articles and

technical reports, but other formats also can be posted, including audio and video. Due to copyright

restrictions, however, books and book chapters are rarely included in open-access repositories.

There are many ways that faculty will benefit by posting their works in *NC DOCKS*. Since researchers

worldwide will have continuous and perpetual access to their publications, authors with works in NC DOCKS will enjoy a larger community of readers. Although NC DOCKS has its own searching interface, most researchers will use an Internet search engine, such as Google, to discover works archived in the repository. Studies show that across all disciplines, open-access articles such as those in NC DOCKS have greater research impact than those in traditional publications—open-access articles are discovered and read by more scholars and cited more frequently. For UNCG, NC DOCKS is a great way of validating and showcasing the value of our faculty to society outside the classroom. During the spring semester, the Libraries will undertake a campus-wide campaign encouraging faculty members to contribute copies of their journal articles and other scholarly works to NC DOCKS. Any faculty member interested in contributing works to NC DOCKS should contact Stephen Dew, Collections & Scholarly Resources Coordinator, at shdew@uncg.edu.

Got Data? Census Micro Data Available to UNCG Researchers through New Partnership

UNCG researchers now have access to unpublished Census microdata through a new partnership between Duke University, the U.S. Census Bureau, and the UNC System through the Triangle Census Research Data Center. This partnership allows the faculty, students, and research staff of member institutions to access unpublished microdata from the Census Bureau's economic and demographic censuses and surveys. Confidential data from other government agencies, such as the National Center for Health Statistics, may be accessed at the TCRDC as well. Access to this confidential microdata is provided at

a secured computer laboratory located on the Duke Campus.

As the data available at the center are not public use files, access requires the development of a proposal and its approval by the U.S. Census Bureau. The process can be lengthy, so researchers are encouraged to begin the process early. TCRDC staff can assist with proposal development. Interested researchers should contact Lynda Kellam (336-334-5251 or lmkellam@uncg.edu) at UNCG's University Libraries for more information. Links to the TCRDC website are also available from the Data Services portal http://library.uncg.edu/data_services/

The Ups and Downs of Elevator Renovation

By Michael Crumpton

The University Libraries Elevator Renovation Project is well under way. Work began on this state-funded Repair and Renovation Project in September, and is expected to continue until April, by which time all four of Jackson Library's elevators will be refurbished.

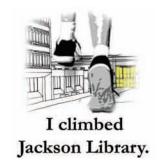
When the project is complete, patrons will notice the enhanced cosmetic aspects of the renovation—each elevator will feature new paneling and flooring along with new buttons, floor indicators, and improved safety features. But this is much more than a face lift. The "guts" of the elevators are being completely upgraded,



as we replace motors, tracks, and pulleys. With the three elevators in the Tower dating back to 1973 and one in the main building nearing sixty years in service, a complete overhaul is essential.

The collections in Jackson Library are spread out on nine floors plus the basement. With two of the three tower elevators down for most of the Fall Semester, we were concerned about our patrons' reactions, and in the beginning, we were peppered with questions: "Why now?" "Couldn't this wait for summer break?" "What if I can't climb to the floor I need?" "What about the needs of the disabled?" The timing of the project was determined by the way state contracts are implemented, and was not under the university's con-

trol. We were, however, able to work closely with Access Services staff to prepare for contingencies, including a plan to retrieve books for those unable to climb the stairs, to ensure that the one in-service ele-



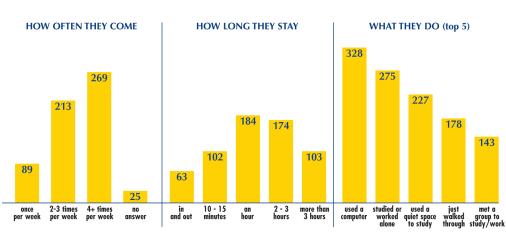
vator in the tower was available for those who need it most. To encourage the use of the stairs and distract from crowds waiting on a single elevator, we created a "Healthy Heart-Take the Stairs Challenge." We passed out bookmarks encouraging all users of the library to keep track of the number of stairs they climb, and posted flyers emblazoned with the slogan "Have You Climbed Jackson Library?" All who took the challenge were able to redeem their bookmarks for prizes in December. Outdoor Adventures, part of UNCG's campus recreation and Get Healthy Guilford (www.GetHealthyGuilford.org), Guilford County's obesity prevention coalition, contributed prizes, including pedometers and water bottles, to the challenge. Get Healthy Guilford also invited the University Libraries to talk with other community organizations about the stair-climbing program as an important means to promote healthy behavior.

Bear with us as the elevator renovations continue, and in the meantime, keep climbing!

Gathering Evidence for Library Planning

By Kathy Crowe, Associate Dean for Public Services

To understand our users better and inform our planning, we have been conducting focus groups, observational studies, and surveys. Last year, 600 students described their library habits in an in-house survey (see graphs). The assessment continues, and we are currently sifting through the 2172 responses to the Association of Research Libraries-developed LibQual survey administered in November 2008. We look forward to reporting the results in the next Library Columns.



GRESAN IN IN IN IN IN INCOME.

Building on the work of the UNCG Sustainability Committee, the Green Libraries Group is furthering campus-wide sustainability initiatives, with a focus on outreach, education, and providing informational resources on environmental issues. The Green Libraries Group plans to conduct an environmental audit of library facilities and to adopt money-saving sustainable practices. Stay tuned for more information about how we are greening the library. In the meantime we recommend these wonderful books on sustainability from our collection.

Hot, flat, and crowded: why we need a green revolution—and how it can renew America

by Thomas L. Friedman

"Americans intuit that we're on the wrong track and that we need a course correction. If we want things to stay as they are—that is, if we want to maintain our technological, economic, and moral leadership and a habitable planet, rich with flora and fauna, leopards and lions, and human communities that can grow in sustainable ways—things will have to change around here, and fast."



Stirring it up: how to make money and save the world

by Gary Hirschberg

"For more than twenty-five years, I have been turning green ideas into

green backs, and if that seems far-fetched, I'm here to tell you that nature and business are born allies—potentially the richest partnership in the history of capitalism."

Good green kitchens: the ultimate resource for creating a beautiful, healthy, eco-friendly kitchen

by Jennifer Roberts; photographs by Linda Swendsen "What makes a kitchen green? There's no single definition of a green, eco-friendly, or sustainable kitchen. It may be helpful to think of greening the kitchen as a continuum that's shaded from light to dark green."

Healing Appalachia: sustainable living through appropriate technology

by Al Fritsch and Paul Gallimore"I observed the very shapes of our hills



melt before the giant earthmoving equipment skinning away forest cover, exposing coal seams, and hauling away the black gold. Through this travail the hills called out for renewal, and this cry of the poor Earth brought me back home to Kentucky in 1977."



Your green home: a guide to planning a healthy, environmentally friendly new home

by Alex Wilson, with a foreword by John Abrams

From the forward: "This book will not

teach you how to make a good house, or a green one. It will teach you how to learn. It will teach you how to find the help you need, and how to ask the right questions, of yourself and others. It will help you to think—about where, how big, what kind of structure, energy use, materials, systems, indoor environment, water, waste, landscape, and even about how to live well in your new home."

Cradle to cradle: remaking the way we make things

by William McDonough & Michael Braungart.



"One might say that the Titanic was not only a product of the Industrial Revolution but remains an apt metaphor for the industrial infrastructure that revolution created. Like that famous ship, this infrastructure is powered by brutish and artificial sources of energy that are environmentally depleting. It pours waste into the water and smoke into the sky. It attempts to work by its own rules, which are contrary to the rules of nature. And although it may seem invincible, the fundamental flaws in its design presage tragedy and disaster."

Supporting Development While Developing Support

By Michael Crumpton

Library staff members play an important part in supporting development for the University Libraries. Keeping staff informed and trained on the objectives and activities of the Development Office is also important in order to garner agreement and backing for this critical partnership.

In late October, along with two of our Development Officers, Linda Burr and David Arneke, I conducted a presentation to the library staff about development activities and why these are important for the University Libraries. The presentation, titled "Development, What's In It for You?," gave staff an opportunity to learn more and ask questions about the role development fulfils in providing for the financial needs of our organization.

Highlights included:

- A discussion of the reasons people give;
- The needs of an academic library and how donors can contribute;
- How development is part of the Libraries' strategic planning; and
- How Library staff are involved and become stewards of monies contributed

Several resources from library literature were quoted, in order to give a broad perspective on the importance of an active program of philanthropy directed at the libraries. From these resources and from first-hand experiences we discussed the need for additional funding (above and beyond state-allocated monies) to grow, innovate, and advance the library's mission. With budget constraints and competing priorities, outside funding gives us the opportunity to do more—be it collect oral histories for the Women Veterans Historical Project, support

lecture series, or create inviting spaces for students.

Facility needs, special projects, and particular collections provide opportunities for donors. Many examples exist across the country of donor-supported library spaces and collections that fortify and support the academic mission of the library. Those donors recognize that giving to an important and visible support area of the university, such as the library, can make a big difference in the library's ability to sustain its effectiveness.

Library staff attending the presentation learned how they can be crucial to the success of development activities. Foremost is developing and maintaining trust. Librarians and staff are the guardians of the institution, keepers of the house, protectors of the resources; their attitudes and actions reflect the way donors can expect their gift to be utilized. Library staff provide credibility for donors to entrust their money and can also personalize the experience by their actions and ownership of building and resources.

Overall, the faculty and staff of the University Libraries learned from the presentation that people and corporations give for a variety of reasons and that making sure the University Libraries are included for consideration is a meaningful and rewarding responsibility. Whether by leaving a legacy, forging a relationship, or investing in a type of learning, donors can join with library staff to make a difference in the educational experience of our students. We agreed that we want to be good stewards of our institution and the learning environment it creates, as well as to welcome opportunities for outside interest and support to accomplish our mission.

Workshop on Multidisciplinary Research and Publication

Dr. Jeffrey Di Leo, University of Houston-Victoria, will present two faculty workshops on multidisciplinary research and publication on Monday, February 23, 2009. Among his many scholarly activities, Di Leo is the editor and publisher of the *American Book Review*, the founding editor of *symploke: a journal for the intermingling of theoretical scholarship*, and editor of the book series *Class in America*, published by the University of Nebraska Press. The workshops are co-sponsored by the UNCG Libraries, the Center for Critical Inquiry, the Atlantic World Network, and the Women's & Gender Studies program.



Freakonomics Author Stephen J. Dubner to Speak March 25

hich is more dangerous, a gun or a swimming pool? What do schoolteach-

> ers and sumo wrestlers have in common? Why do drug dealers still live with their moms? How

much do parents really matter? And what kind of impact did Roe vs. Wade have on violent crime?

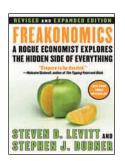
In his best-selling book Freakonomics, awardwinning author, journalist and TV personality Stephen J. Dubner explores the hidden side of ... well, everything from the inner workings of a crack gang to what really crippled the Ku Klux Klan. Originally published in 2005, Freakonomics is primarily based on the research of Steven Levitt, whom Dubner first profiled for *The New York Times Magazine*. Filled with humor and wit, the book explores the sort of topics that capture everyone's interest: the ways to create behavior change, the incentives that work and don't work, and the value of asking unpopular questions.

On March 25, 2009, the Friends of the UNCG Libraries will welcome Stephen Dubner as the keynote speaker for their annual dinner and fundraiser. Proceeds support the Libraries' special collections, projects, and improvements to the facilities to accommodate one of the largest student populations in the university's history. The dinner will take place in Cone Ballroom of the Elliott University Center. Dubner will sign books following his lecture, and copies will be available for sale by the UNCG Bookstore.

Bookonomics—Raising Money for the University Libraries

In addition to regular ticket sales, the Friends extend a special invitation to consider a sponsorship to provide additional support for the UNCG Libraries.

Table sponsorships are \$500 and include 8 table tickets, table signage, and recognition in the event program and other printed materials. Sponsorships are an excellent option for university, corporate, and private groups who wish to promote their



organizations or honor an individual or organization while benefitting the University Libraries.

If you'd like to be part of a sponsored table but don't have a group of eight guests ready, you have the option of purchasing an individual Sponsor Ticket for \$65.

Freakonomics tells us, in basic terms, to follow the money—or whatever form an incentive takes. So if the promise of an engaging and entertaining evening on March 25 isn't quite enough incentive to make you join us, then consider the added reward of providing UNCG students with resources for the leading public academic research library in the area.

We'll throw that in at no extra charge.

When: March 25, 2009. Reception begins at 6 p.m., followed by dinner. The program begins at 8 p.m. Where: Cone Ballroom, Elliott University Center Ticket information: Tickets go on sale January 20 from the UNCG Box Office. To purchase tickets, call 336-334-4849, go online at http://www.uncg.edu/euc/boxoffice/ or visit the Box Office in the Elliott University Center. **Prices:**

Table Sponsors: \$500 per table of eight (\$140 may be tax deductible)

Individual Sponsors: \$65 (\$20 may be tax deductible) Members of the Friends of the UNCG Libraries: \$45 Non-members: \$55 (\$10 may be tax deductible) Program-only tickets are available for \$12.

Parking is free for all attendees.

among friends of the University Libraries



The University
Libraries are the
elated recipients of
the Egon Wellesz
Contemporary
Music Collection,
which includes
scores, manuscripts, and com-

positional sketches by Austrian composers Arnold Schoenberg, Alban Berg, Gustav Mahler, and others.

Donors Dr. Harold Schiffman and Dr. Jane Perry-Camp chose to give the collection to UNCG because of "the strength of the music programs and the libraries." Julia Rosenthal, their friend and the proprietor of Otto Haas, the oldest antiquarian firm in the

world specializing in music, and from which they acquired the collection, "wanted it placed in a strong library in the US where it would be appreciated, made available to scholars and performers,



Drs. Schiffman and Perry-Camp

and where it would not duplicate holdings already in existence." Further, their respect for the archivists in the Jackson Library, and for Sarah Dorsey, Head Music Librarian, strongly influenced their decision.

The collection, which contains 61 items, is the private collection of Austrian composer and musicologist Egon Wellesz (1885-1974). Wellesz taught in

Vienna from 1913-1938 before relocating to Oxford in 1939. He studied with Schoenberg and was his first biographer.

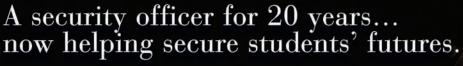
The collection is "Given in memory of Albi and Maud Rosenthal, and in honor of Julia Rosenthal, by



Egon Wellesz by Oskar Kokoschka, 1911

Harold Schiffman and Jane Perry-Camp." Albi

continued on page 13



"I was raised to give back. My parents would be proud to know that our family's property is helping graduate students earn their degrees. I also have peace of mind knowing that my donation will provide income for the rest of my life."

Retired staff member Joyce Calloway

As a UNCG graduate or retiree, you have access to dedicated and knowledgeable gift planners who emphasize your personal vision. Talk to us about turning property, CDs or stock into better lifetime income. We can help create a strategy that will prepare you—and deserving UNCG students—for the future. Gift annuities to UNCG provide you significant income each year for the rest of your life and build the university's endowment for a lasting impact.

One-Life Gift Annuity Rates

AGE 60 5.5% AGE 70 6.1% AGE 80 7.6%

Two-Life Gift Annuity Rates

60/60 5.2% 70/70 5.6% 80/80 6.6%



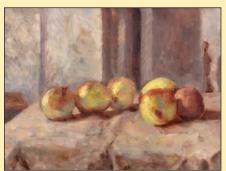


On Exhibit

Mark Stephenson ('94) will exhibit his paintings at Jackson Library January 23-August 1.

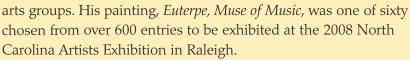
Stephenson, a native of Misenheimer, NC, relocated to North Carolina in 2006 after having lived in New York City for ten years. Though primarily self-taught, he has studied painting and drawing at the Art Students League in New York City with such notable artists as Leonid Gervitz, Frank O'Cain and Leonid Lerman, and has been a full member of the League since 1999. In 2004 he was





admitted into the copyist program at the Metropolitan Museum of Art. He has been commissioned for portraits and other works, many of his paintings can be found in private and corporate

collections across the country, and he has won numerous awards. Upon returning to North Carolina, he has been in demand for demonstrations and workshops, and has organized classes in drawing and painting with local



Mark has degrees in engineering from Pfeiffer University and N.C. State University and in music from UNC Greensboro. In 1994, while pursuing a career in opera and classical music, he rediscovered his love for drawing. Little time passed before experiments in watercolor



Resting Cow

began. Seeing the exhibition "Corot in Italy" at the Metropolitan Museum of Art in 1997 convinced him to try his hand at oil painting.

Mark's paintings are available for purchase while on display in Jackson Library's Reading Room.

Gifts

continued from page 12

Rosenthal was a student and friend of Egon Wellesz, a fact that enriches the provenance of the collection and our honor in receiving it.

Musicology professor Elizabeth Keathley expressed delight on the news of this gift: "This is a significant collection, especially for anyone researching the Second Viennese School of composition. The manuscripts and sketches are extremely valuable because they expose the creative process behind a musical work. Handwritten markings in published

scores reveal important dynamics of a work's performance history, its reception, and after-life." Keathley enthuses, "This is a great addition to our collection, and I look forward to digging into it!"

Dr. Schiffman has also decided to donate his compositional manuscripts. More on that in a later issue.

Many thanks to Dean John Deal, Sarah Dorsey, William "Mac" Nelson, Bill Finley and Miriam Fields for their service in the transition, and our grateful appreciation to Drs. Schiffman and Perry-Camp for their generous donation.

Carole Boston Weatherford Donates Papers, UNC Celebrates with Jazz

ome celebrate with us!

Award-winning author Carole Boston Weatherford (MFA'92) has designated UNCG's Jackson Library as the official repository for her papers, and recently began transferring some of them. The University Libraries and the Weatherspoon Art Museum are celebrating the gift with an event in her honor at the upcoming Cool Jazz Family Day at the Weatherspoon on Saturday March 28 from 1-4 p.m. Carole will read from her

books and talk about her writing in the Weatherspoon Auditorium at 2 p.m., and then will sign copies of her books in the museum's atrium. At 3 p.m., a quartet from the UNCG Jazz Band will perform in honor of two of her recent books, Becoming Billie Holiday (2008) and Before John



Was a Jazz Giant: A Song of John Coltrane (2007),

Weatherford is the author of more than twenty books, including Moses: When Harriet Tubman Led Her People to Freedom (2006), which received a Caldecott Honor, the Coretta Scott King Award for Illustration, and the NAACP Image Award.

Dr. Bill Finley, Head of the Martha Blakeney Hodges Special Collections and University Archives Department, notes that the gift of Weatherford's papers strengthens and supplements our existing collections of juvenile literature, alumni authors, and creative writing. Technical Services Archivist Michelle Belden adds that they also supplement a growing collection of papers of African-American women. The Weatherford papers include manuscripts, proofs, clippings, photographs and CDs.

Born and raised in Baltimore, Weatherford says she composed her first poem in first grade and dictated the verse to her mother. Her father, a high school printing teacher, printed some of her early poems on index cards. She currently teaches at Fayetteville State University and lives in High Point, NC, with husband Ronald and a college-age son



and daughter.

Those interested in learning more about the Weatherford papers should contact Manuscripts Curator Jennifer Motszko, by email at j_motszk@uncg.edu or by phone, 334-4045, at the University Libraries.

Selected Publications:

Becoming Billie Holiday (2008) The Library Ghost (2008)

Before John Was a Jazz Giant: A Song of John Coltrane

Freedom on the Menu: The Greensboro Sit-Ins (2005)

Sidewalk Chalk: Poems of the City (2002)

The Sound that Jazz Makes (2001)

Birmingham, 1963 (2007)

Moses: When Harriet Tubman Led Her People to Freedom

Dear Mr. Rosenwald (2006)

Remember the Bridge: Poems of a People (2002) Jazz Baby (2002)

The African-American Struggle for Legal Equality (2003)

I, Matthew Henson (2008)

Jesse Owens: Fastest Man Alive (2007)

Sink or Swim: African-American Lifesavers of the Outer Banks (2008)

A Negro League Scrapbook (2005)

Juneteenth Jamboree (2002)

The Carolina Parakeet: America's Lost Parrot in Art and Memory (2005)

The African-American Struggle for Legal Equality (2000)

An Artist Among Us: Sarah B. Dorsey

Sarah B. Dorsey, Head of the Music Library, refers to herself as an "Accidental Photographer." Recently, we sat down with her to learn more about her art and its significance to her life.

When did you first begin to identify yourself as a photographer?

I have been passionate about photography for years.



I first started playing around in the dark room in high school and picked photography up again as a graduate student in music in Boston. When I was working with film, I always shot in black and white and

can remember the smell of the dark-room chemicals and the magic when the picture began to emerge from the darkness on the wet, white page.

Photography has always been something on the side, but something from which I draw tremendous energy. In that way, perhaps my photography is a selfish act. I am a photographer because the pictures I create make me happy.

When I was putting together my first exhibit, I thought to myself, "who am I to do this? I'm not an artist, I'm just showing things that make me happy." But for years, I had been giving away photos as gifts and seeing that they were meaningful to others. It was a leap to go from giving photos away to considering them "art" and showing them publicly.

You are also a cellist. How does photography compare to music as a form of artistic expression?

A musical performance exists for a moment in

time. It is experiential, but then it's gone. When I held my first photo show, I was struck that I could be separated from the response to my art. As a cellist at a live performance, I connect to the audience and see them experience my music. But my photographs can exist

apart from me. So, while I'm sitting in my office, someone might be viewing and enjoying my work at this very moment—that is just so cool! With my music (obviously I don't record my music very



often) I connect with the audience in time. With my photographs the audience connection exists out of time.

It was wonderful to combine both forms of

art at my first exhibit. I played with a couple of groups at Tate Street Coffee House when the photographs were unveiled.

Why "accidental"?

I call myself the "accidental photographer" because all my photos are happy accidents. I'm not a technical person, and so when I was developing my photos in the dark room, there was the constant

possibility of messing up—overexposure, an incorrect mix of chemicals—every successful photo was a sort of accident. That changes, of course, with digital



photography, when you know almost as soon as you take it whether the photo is a keeper. They are still lucky accidents and I'm grateful for them.

What inspires you?

"Shadows and Reflections" was the name of my first show, and these are continuing themes. I love to photograph water, both to capture the reflection of the sky and surroundings in the water, and also for how water reflects light and can seem to create light.

I look for patterns and design in nature and in

the world and seek to capture those. I am not a photographer who manipulates the images afterward, enhancing with color or cropping in particular ways; rather, I look to reveal the design that is already there.



Sarah is a member at The Center for Visual Artists-Greensboro (see http://www.greensboroart.org for details of the Center's hours). Please visit Sarah's online collection of lucky accidents on *Flickr.com*. And enjoy!



Kimberly Lutz is the new Assistant Director of Communications and External Relations. Kimberly and her family relocated from New Jersey in August. Her husband, Mark Elliott, is an Associate Professor in the



history department, and they have two sons, Nicholas (age 3) and Zachary, a kindergartener at Sternberger Elementary School. Most recently, Kimberly worked at JSTOR, a not-for-profit digital archive, where she was responsible for setting collection development goals, negotiating contracts with publishers, and managing communications and programs for publishers. Kimberly also worked with the Ford and Mellon Foundations to secure funding for pilot projects to digitize art auction catalogues and Indic-language scholarship. Kimberly received a doctorate in English Literature from the University of California, Riverside, and a B.A. from Claremont McKenna College, where she majored in English and minored in history.

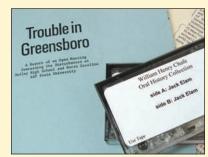
Michelle Belden, Technical Services Archivist, presented "The Middle Road: Incremental Implementation of New Technology in Archives" at the Fall 2008 Society of North Carolina Archivists meeting in October at Appalachian State University. She also mentored two UNCG LIS graduate students, Stephanie Turner and Kathelene Smith, in developing their presentation, "Jumping the Grand Canyon: Bridging the Generation Gap in Archives."

Beth Bernhardt, Electronic Resources Librarian, has been a sought-after speaker in 2008, presenting at several conferences. At NASIG (North American Serials Interest Group) in Phoenix, she and a copresenter delivered "Innovations, Where Are They Now," which examined the progress of several library solutions that have been introduced in the past few years. At the annual ALA meeting in Anaheim, Beth presented with Yvette Divin on

Progress Made on CivilRightsGreensboro

Work is in full swing on CivilRightsGreensboro, a digital archive project funded by LSTA funds through the NC State Library's NC ECHO grant program. This collaborative project will digitize materials held at UNCG and area libraries. Project staff hired this summer include project manager **Ginny Daley**, project assistant **Rebecca Boger**, and graduate student intern **David Gwinn**. This fall, the project has been digitizing the William

Chafe oral history collection from Duke, which contains over 70 tapes and transcripts, along with other research materi-



als related to civil rights activities in Greensboro. Project staff will next turn their attention to Jackson Library holdings, including the scrapbooks of Clarence Harris, manager of the Woolworth's store during the 1960 sit-ins. A website featuring these archival materials will be available to the public in late spring 2009. For more information, contact project manager Ginny Daley by email at <code>vldaley@uncg.edu</code> or by phone at 336-256-8599.

"Project Transfer," a process designed to codify best practices when journals change publishers, so as to minimize disruption for libraries and users. Also at ALA, Beth moderated the panel "Branding: Claiming the Reader's Mind Space" for the Publisher-Vendor-Library Relations Open Forum. This Fall, the North Carolina State Library invited Beth to lead an all-day workshop on NC Live Basics in Asheville. Beth directed the 2008 Charleston Conference and was co-editor for the 2007 Charleston Conference Proceedings that were

published in September. At the 2008 meeting, Beth received ABC-CLIO's Vicky Speck Memorial Leadership Award for exemplary leadership and contribution to the Charleston Conference for many years.

Terry W. Brandsma, Information Technology
Librarian, and James B. Harper at N.C State presented "The Virtual UNC Libraries Catalog—A
Preview & Discussion" at the UNC CAUSE 2008
Conference in Greensboro in November. The presentation provided an overview and the current status of the UNC System Virtual Library Catalog and Resource Sharing Project to information technology and library professionals from all UNC campuses.

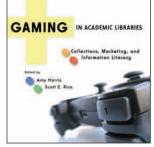
Associate Dean **Kathy Crowe** has been appointed Chair of ACRL's Heads of Public Services Discussion Group.

Assistant Dean **Mike Crumpton** contributed a chapter to *A Leadership Primer for New Librarians: Tools for Helping Today's Early-Career Librarians Become Tomorrow's Library Leaders*, which was published by Chando Press in October .

Cathy Griffith has been appointed Assistant Head of the Access Services Department at Jackson Library.

Amy Harris, First-Year Instruction Coordinator

and Reference Librarian,
has co-authored *Gaming in Academic Libraries:*Collections, Marketing, and
Information Literacy, published by the Association of
College and Research
Libraries (ACRL). The book



was edited by Amy and former UNCG librarian Scott E. Rice, now at Appalachian State.

Data Services & Government Information Librarian Lynda Kellam and Digital Technology Consultant Richard Cox have recently presented on the Libraries' use of Blackboard at the UNC Teaching and Learning with Technology Conference, the Triangle/Triad Instructional Technology Meeting, and the National Computers in Libraries Conference. Kellam and Reference Librarian Amy Harris presented "Free for All 2.0" at the North



A Century of Reference Service: Reference Librarians Mark Schumacher, Nancy Ryckman and Nancy Fogarty (1-r) have a combined 100 years of service to the students and faculty of UNCG.

Carolina Community College Learning Resources Association Conference, Wilkesboro, NC, and gave a workshop on Web 2.0 tools to the librarians and paraprofessionals at Alamance Community College, in Graham, NC. Kellam also co-presented "Something New, Borrowed, and Blue: Comparing Experiences in Developing Data Services" at the International Association for Social Science Information Service and Technology, Palo Alto, CA.

Cat Saleeby McDowell describes the important role that University Libraries Assistant Dean Tim Bucknall has had in cultivating a culture of teamwork, assessment, research, and personal initiative in the Electronic Resources and Information Technology (ERIT) Department in "The Librarian as Researcher: Support for Research and Modeling a Research Mindset." The chapter appears in Staff Development Strategies that Work!: Stories and Strategies from New Librarians, published in December by Neal-Schuman Publishers.

Mark Schumacher's poem *The Work Song of Jay Alfred Pruf(reader)*, a parody of TS Eliot, was published in the Fall, 2008, issue of *In the Abstract*, the newsletter for abstracters published by ABC-CLIO.

In June, CLIR Fellow **Susan Wiesner** presented on "Analysing the Discourse of Dance Research in Selected Journals 1996-2005," a paper co-authored with Janet Lansdale, at the annual conference for the Society of Dance History Scholars. She also travelled to the Digital Humanities 2008 Conference in Oulu, Finland to deliver "Performance As Digital Text: Capturing Signals and Secret Messages in a Mediarich Experience."

Beth Filar Williams, Distance Education Librarian, brought her workshop, *Going Green @ your library* to two public library systems in the Chicago area. The workshop is designed to offer cost-saving initiatives that can help make libraries more eco-friendly.

As president of the Chinese American Librarians Association (CALA), Assistant Dean Sha Li Zhang represented CALA at the Library Society of China's annual conference in Chongqing, China, where she introduced CALA's 21st Century Librarian Seminar Series. Her paper "Recruiting Content for Institutional Repositories: A Case at the University of North Carolina at Greensboro,"received the First Prize Award at the conference and was published in the conference proceedings. At the 2008 Chinese Librarians Summer Program at the University of Illinois at Urbana-Champaign, Zhang presented to a group of librarians from academic and public libraries in China on collection development and acquiring electronic resources. Zhang also spoke on "Equal Higher Educational Opportunity for All: A



The Performing Arts come to the Library: Special Collections/ University Archives have been quietly collecting manuscripts and artifacts from the world of the performing arts, with the most recent additions being from current faculty members Bob Hansen (Theatre) and Sue Stinson (Dance), and past faculty Dot Silver (Dance) and Kate Barrett (PE). To highlight this wealth of materials, the Libraries will host a variety of events/displays. Join us as we celebrate Dance!

Survey on State Legislature Actions for Undocumented Students," at the third Reforma National Conference.



Student Worker Perspectives

Edited by Anne Marie Taber, Electronic Resources and Metadata Cataloger

Lauren Aiello
Library Student Worker

My name is Lauren Aiello and I am a graduate student in UNCG's Library and Information Studies Department. I also serve as a Reference Intern for the Reference and Instructional Services

Department of the University Libraries. As an intern, I have the opportunity to help students, faculty, and other patrons with any questions they may have. I can assist them in finding books and articles or doing research for assignments, both at the reference desk and through the iMinerva chat service. I have also participated in library instruction, observing librarians as they teach subject-specific research skills workshops in the CITI lab as well as leading a few library tours for University Studies 101 Freshmen Seminar groups.

To me, the University Libraries' most surprising aspect would have to be its Special Collections



and University Archives Department. Since I've always been very interested in history, I feel that the collections of rare books, manuscripts, and materials documenting our University's history, which are preserved and developed in that department, are a great asset to our library and also a wonderful resource for

students and members of the community. Many of the Special Collections and University Archives collections are also digitized and available online, making it even more convenient for students to access and view the many diverse collections, rare photographs, and unique literature housed in this department of Jackson Library. I love the way Special Collections and University Archives, along with all the other departments of University Libraries, provide students with access not just to our numerous databases but also to so many other resources and services that can help with their research needs.



Calendar of Upcoming Events and Exhibits

Sponsored by the University Libraries and the Friends of the UNCG Libraries

Events (All events are free and open to the public unless otherwise noted.)

Monday, January 26: Friends of the UNCG Libraries Book Discussion: Animal, Vegetable and Miracle: A Year of Food Life, by Barbara Kingsolver. Discussion led by Anne-Marie Scott, Nutrition Department. Discussion begins at 7 p.m. Come early and order dinner (on your own). Sticks and Stones Restaurant, 2200 Walker Ave., Greensboro. Discussion limited to those who have previously registered.

Wednesday, February 4: "Cultural Institutions and Progressive Reciprocity," a lecture by Dr. David Carr of UNC Chapel Hill. Co-sponsored with the History Department and the Weatherspoon Art Museum. 4 p.m., Weatherspoon Auditorium.

Wednesday, February 11: University Libraries/LIS lecture Series (see below).

Monday, February 16: Dr. Linda L. Buettner, Professor of Therapeutic Recreation/Gerontology at UNCG will speak on her research on alleviating the symptoms of Alzheimer's and dementia in our first "Friends and Faculty" seminar. 7 p.m., Kirkland Room, Elliott University Center.

Monday, February 23: Cross-Disciplinary Writing and Publishing Workshop with Dr. Jeffrey R. DiLeo, University of Houston - Victoria. Co-sponsored with the Center for Critical Inquiry in the Liberal Arts. Begins at 10 a.m. Place to be determined. For more information, contact the Center. Email: ccila@uncg.edu

Monday, February 23: Friends of the UNCG Libraries Book Discussion: *The Maytrees*, by Annie Dillard. Discussion led by Hepsie Roskelly, English Department. 7 p.m. Hodges Reading Room, Jackson Library, UNCG. (No handicapped access this night due to elevator construction).

Wednesday, March 25: Friends of the UNCG Libraries Annual Dinner and Fundraiser, featuring Stephen Dubner, co-author of Freakanomics: A Rogue Economist Explores the Hidden Side of Everything. Fee, reservations required. For tickets to the dinner or for the program only, contact the UNCG Box Office at 336-334-4849.

Saturday, March 28: Cool Jazz Family Day, featuring author Carole Boston Weatherford. Co-sponsored by the University Libraries and the Weatherpoon Art Museum. 1 - 4 p.m., Weatherspoon Art Museum.

Monday, April 20: I.O.U.S.A.: a screening of a film by Patrick Creadon about the national debt, personal debt, the balance of trade and the crisis of leadership involving these issues, followed by a discussion. 7 p.m., Elliott University Center Auditorium.

Friday, April 24: Shakespeare's Birthday Celebration. 2 - 5:30 p.m. Place to be determined. For more information, contact Kimberly Lutz at 336-256-8598 or by email at *kimberly_lutz@uncg.edu*.

Exhibits

Through October 1: "Chinese Art from the Lelia Judson Tuttle Collection," Jackson Library, 1st Floor.

Through Feb 2:"100 Years of Theatre at UNCG," Hodges Reading Room, 2nd Floor Jackson Library

Through early April: "Selections from the Physical Education Manuscript Collections," Jackson Library/Elliott University Center Connector.

Through April 13 and April 20 - May 4: "Yearbooks 1909-1993," Jackson Library, 1st Floor.

Through May 4: Selections from the University Archives Textile Collection, Jackson Library, 1st Floor.

January 23 through August 1: "Paintings of Mark Stephenson," Jackson Library Reading Room.

March 9 through May 15 2009: Artists Books, Hodges Reading Room, Jackson Library, 2nd Floor.

April 13 – 20: "Class Jackets" Jackson Library, 1st Floor. *Early April through January 2010:* Selections from the Home Economics Collection, Jackson Library/Elliott University Center connector.

Beginning May 4: "Items from the Women Veterans Historical Collection," Jackson Library, 1st Floor.

University Libraries/LIS Lecture Scheduled

In a recent article, **Kathleen de la Peña McCook**, the next speaker in the University Libraries/LIS speaker series, asked "What is the responsibility of the librarian to serve the cause of human rights?" Human rights, Dr. McCook argues, have long been the province of librarians, practiced whenever they extend services to the underserved, collect and preserve human rights literature, or affirm the right to free speech. We welcome her to campus on Wednesday, February 11, when she will address LIS students and University Libraries staff at 2 p.m. in

the Maple Room of the Elliott University Center.

An activist and prolific scholar, Dr. McCook is the author of books and articles on the role of women in librarianship, adult life-long learning, community building, and service to Hispanic youth. She is Distinguished University Professor in the School of Library and Information Science, University of South Florida and received the Florida Library Association Lifetime Achievement Award in 2007. A well-respected blogger, Dr. McCook maintains the blogs, *Librarian*, *A Librarian at the Kitchen Table*, and *Union Librarian*.



GREENSBORO

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