

Library COLUMNS

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First Steps *An Explorer's Guide to Research*

How can UNCG ensure that students develop information literacy competencies? How can Jackson Library connect with more students to help them develop and improve their research skills?

Consideration of these questions has led Jackson Library's Reference Department to develop a web-based tutorial to reach a large number of these students. Assistant Reference Librarian Lisa Roberts led the effort by creating *First Steps: An Explorer's Guide to Research*. Released at the beginning of the fall semester, *First Steps* is designed to help first-year students and others become better researchers. It can be used alone or in combination with a research skills instruction class, such as those offered in the Electronic CITI.

The tutorial has six chapters, which may be completed at the student's own pace. Each module is designed to take about 20-30 minutes, but completion times will depend on the student. *First Steps* is not designed to help students in upper-level classes become familiar with research tools in their majors. Rather, it covers such basics as preparing for research and matching information needs with information tools. Other topics include finding materials in the online catalog, finding magazine and journal articles, and searching for and evaluating resources on the World Wide Web.

Faculty are encouraged to incorporate *First Steps* into their course plan by including it in the syllabus, encouraging class members to use it, or requiring that students show evidence of completing it. To make it easier for faculty to check on whether students have completed the training, students have the opportunity to submit their names and print a personalized certificate of completion at the end of

each online chapter quiz. That certificate can in turn be handed in to the course instructor.

The fall semester will be a time of testing *First Steps* to ensure that it meets the needs of both students and faculty. Ms. Roberts is introducing it to such groups as English 101 teachers and UNS faculty. She also provided flyers about the tutorial to students attending the recent information fairs. Initial faculty reaction has been positive, with one faculty member expressing special appreciation that Jackson Library saw fit to develop training in a manner that will appeal to and meet the needs of students.

Ms. Roberts has been working on *First Steps* since coming to UNCG 1 1/2 years ago. Among her models is the TILT program developed by a team of web developers in the University of Texas system. Ms. Roberts has been assisted by members of the Library's Electronic Resources and Information Technology unit and by her colleagues in the Reference Department. While other libraries across the country have developed web-based tutorials, Ms. Roberts was especially interested in creating one that avoids jargon and is aimed at the needs and skill level of first-year students. Future plans include fine-tuning the new system and developing additional chapters to meet the needs of students with special research needs, such as music students and distance education students.

Faculty and students are invited to complete the evaluation form at the end of the tutorial to give their feedback concerning ways the tutorial can be improved to better meet their needs.



Oz Centennial Logo by Todd Machin c. 1998

WE'RE OFF TO SEE THE WIZARD

Celebrating the 100th Anniversary of the Publication of *The Wonderful Wizard of Oz*

By Janis Holder

On exhibit in Special Collections and University Archives August 1 – September 15, 2000, “We’re Off to See the Wizard” is a centennial celebration of one of the best-loved children’s books ever written. Published in 1900 by G. M. Hill Company, *The Wonderful Wizard of Oz*, by L. Frank Baum, was the first successful full-length fantasy written for children by an American author that featured a distinctly American imaginary world. In his introduction to the book, Baum states that *The Wizard* was to be “a modernized fairy tale, in which the wonderment and joy are retained and the heart-aches and nightmares are left out.”

Much of the praise for *The Wizard* was for W. W. Denslow’s illustrations, striking color design, and lavish and innovative use of color. The book contains 24 full-color plates combined with numerous smaller text illustrations in black and white with a single color that matches the changing color scheme indicated in the story. *The Wonderful Wizard of Oz* was in print in its original format for only about two years. When it was reprinted in 1903 by Bobbs-Merrill, it contained only 16 color plates and had other changes. The remainder of the Oz series was published by the firm of Reilly & Britton (later Reilly & Lee).

By the time of his death in 1919, Baum had written 14 full-length Oz books, six small Oz booklets for younger readers, and a series of 27 newspaper stories about his Oz characters. After Baum’s death, the position of “Royal Historian of Oz” was vacant. Sometime in 1920, Reilly & Lee entered a contract with Baum’s widow, Maud G. Baum, and Ruth Plumly Thompson to continue the series. Under the contract, Mrs. Baum received royalty payments on the Oz books written by Thompson. Thompson wrote 19 Oz books, five more than Baum himself; her last book, *Ozoplaning with the Wizard of Oz*, was published in 1939. The series was continued in 1940 by John R. Neill, the man who had illustrated the Oz books since 1904. After Neill’s death in 1943, there was a delay in reviving the series; then Jack Snow wrote *The Magical Mimics in Oz* in 1946 and two more Oz books. Rachel R. Cosgrove wrote one Oz book, and the last book in the series was written by Eloise Jarvis McGraw and Lauren McGraw Wagner in 1963. With the exception of only a few purchases, the entire series of 40 Oz books on exhibit were added to the Girls’ Books in Series Collection as the result of a major gift from the Robbie Emily Dunn Siske (Class of 1939) estate in 1990.

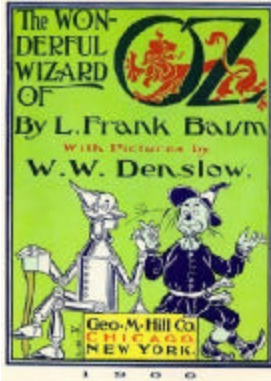
AN ASSAULT ON THE OZ BOOKS

The modern-day librarian is recognized as a champion for intellectual freedom, but this was certainly not always the case. In the 1930s, Anne Carroll Moore, an influential figure in the field of American children’s librarianship and head of the Children’s Department of New York City’s library system, suddenly removed the entire series of Oz books from the Central Children’s Room of the New York Public Library. Although she never made her reasons for doing so public, all over New York City and across the country, other children’s librarians promptly followed her lead. The 1950s saw another wave of condemnation by librarians. Ralph Uveling, director of the Detroit library system, announced that he was keeping the Oz books out of the children’s de-



L. Frank Baum

partments because there was “nothing uplifting or elevating about the Baum series.” The Oz books were of “no value” and presented “a cowardly approach to life.”



The Oz books also had their defenders, among them Paul Gallico, Shirley Jackson, Gore Vidal, Ray Bradbury, Russell B. Nye, and C. Warren Hollister. Edward Wagenknecht, in his critical essay “Utopia Americana” (1929), maintains that *The Wizard of Oz* is the first attempt by an American writer to create a fairyland out of distinctly American materials. He wrote Baum a letter in 1919, telling him how much the Oz books had meant to him as a child, and this was Baum’s response, written just two months before his death:

March 6th, 1919.

Dear Mr. Wagenknecht:

Your good letter was received some time ago. I thoroughly appreciated your writing to me, and hoped to have answered it before. But with heart trouble we are inclined to be lazy, and time glides by without accomplishing all we would like to. I am very glad my books have given you pleasure, both in your childhood days and also now you are older. I have quite a few readers of mature years, who being children at heart still enjoy my tales. Received a letter from a church of England clergyman lately, telling me what a comfort my books were to him. When tired and discouraged with this war-worn world, he could let himself be taken to Oz, and for a time forget all else. It is things like your letter and his as well as the children’s letters that make one feel they have done a bit to brighten up a few lives...

Ozily yours,
L. Frank Baum

ROOTS OF OZ

Also included in the exhibit is L. Frank Baum’s first book for children and the first book illustrated by Maxfield Parrish. *Mother Goose in Prose* was published by the Chicago firm of Way & Williams in 1897 and is a part of the Way & Williams Collection. The final story, “Little Bun Rabbit,” concerns a little girl named Dorothy who, in a rural, vaguely American landscape, has a magical encounter with a rabbit who tells her of his adventures in the castle of Santa Claus. The story has an American ambience and is therefore significant for Baum’s subsequent career, since it contains seeds that took root three years later in *The Wonderful Wizard of Oz*.

MUSICAL AND FILM VERSIONS

L. Frank Baum was a shy child with a heart defect who was schooled at home and spent much of his time alone with imaginary playmates. Always interested in theatrical pursuits, he joined a theater company in 1874 under an assumed name, George Brooks. In 1878 he joined the Union Square Theatre company in New York City, and in 1882 he organized his own acting company. After the success of *The Wizard*, Baum wrote the script for the 1902 musical version, starring Anna Laughlin as “Dorothy,” Fred A. Stone as the “Scarecrow,” and David C. Montgomery as the “Tin Woodman.”

Indeed, for most children *The Wizard of Oz* is the name of a movie, not a book. Baum had great faith in the possibilities of adapting his stories for the screen, but the only successful adaptation of his work is the 1939 MGM movie of *The Wizard of Oz*, certainly one of the most popular motion pictures ever made. The movie starred Judy Garland as “Dorothy,” Bert Lahr as the “Cowardly Lion,” Jack Haley as the “Tinman,” and Ray Bolger as the “Scarecrow.” (By the way, the “ruby slippers” were silver in the book.)



Judy Garland

The Wizard remains one of the most popular children’s books ever written. It has been a favorite since it was first published 100 years ago, and is one of the top-selling titles of the century. In spite

of its strongly American flavor, it has been translated into nearly every major language, including Chinese, Japanese, Portuguese, Romanian, Polish, Swedish, Turkish, Russian, Czech, Hungarian, Hebrew, and Bengali.

SOURCES OF INFORMATION AND CREDITS

The Annotated Wizard of Oz. With an introduction, notes, and bibliography by Michael Patrick Hearn. New York: Clarkson N. Potter, c1975.

Baum, L. Frank. *The Wizard of Oz.* Edited by Michael Patrick Hearn. (Critical Heritage Series) New York: Schocken Books, c1983.

Greene, Douglas G. & Peter E. Hanff. *Bibliographia Oziana: A Concise Bibliographical Checklist of the Oz Books by L. Frank Baum and His Successors.* [Kalamazoo, MI]: International Wizard of Oz Club, c1988.

Rahn, Suzanne. *The Wizard of Oz: Shaping an Imaginary World.* New York: Twayne, c1998.

Riley, Michael O. *Oz and Beyond: The Fantasy World of L. Frank Baum.* Lawrence, Kansas: University Press of Kansas, c1997.

CORC Project Offers Something for Everybody!

By April Wreath

*"What this country needs is a good five-cent cigar."
—Vice President Thomas Marshall, 1917*

According to some observers, what the Internet needs is a better catalog of its scholarly resources. Responding to that need are the nation's leading academic libraries, including Jackson Library.

Jackson Library has recently participated in the "founders phase" of the Cooperative Online Resource Catalog (CORC) project, helping launch collaboration between libraries world-wide to identify and catalog authoritative, reliable scholarly resources on the Internet. The objective behind the cooperative catalog is to create an option for searching Internet resources that is free of commercial influences and which will produce results that are highly relevant to students, scholars, and researchers. Other goals are to make the library the

The OCLC Cooperative Online Resource Catalog (CORC) project is a new research initiative that will explore using automated cataloging tools and library cooperation to create a database of Web resources. Working together through CORC, librarians will apply the traditional practices and principles of librarianship--selection, description and classification--to improve end-user access to Web materials. Project participants help test, refine, and use new tools in a cutting-edge, collaborative project designed to build the next-generation catalog of Web resources.

OCLC Newsletter, May/June 1999

"portal of choice" for access to electronic resources and to allow quick and convenient access to scholarly World Wide Web resources without needing to type their URLs.

The "founders phase" of CORC lasted from January 1999 through July 2000. During this time approximately 330,000 Internet resources were identified for inclusion in the Resource Catalog. These Web sites were given descriptive and subject cataloging, including hypertext links that take patrons to the actual web sites. The University of North Carolina at Greensboro was one of three North Carolina universities participating in the project, the others being The University of North Carolina at Chapel Hill and North Carolina State University. When Jackson Library joined the CORC project in August 1999, fewer than 100 libraries were involved in the effort. By the end of the "founders phase," there were 500 contributing libraries. On July 1, 2000 the Cooperative Online Resource Catalog was merged into the WorldCat database, thereby boosting WorldCat's virtual resources significantly. UNCG students, faculty, and staff can access WorldCat from the Electronic Databases listing on the Library's home Web page, <<http://library.uncg.edu/>>.

Each CORC participating library was encouraged to contribute records for resources that were created at their own institutions. At UNCG several unique resources from Jackson Library's own Special Collections and University Archives were included, as were web sites from various schools, departments, and special programs at UNCG. Resources from Greensboro, Guilford County, and the state of North Carolina were included. Thanks to the CORC project, UNCG has already added more than 600 virtual resources to its catalog. Approximately 300 more are in the process of being cataloged. Typical scholarly resources that have been included are publications of universities and of learned societies, online journals, bibliographies

or "webliographies" of Internet resources on a particular topic, state and federal documents sites, and documents of international organizations. An effort was made throughout the project to select and catalog resources that would offer something of interest to all of the schools and academic departments at UNCG. Some examples of Internet sites worth visiting in the online catalog include:

Selected Resources Cataloged by UNCG for the CORC Project

UNCG Resources

ERIC/CASS Counseling and Student Services Clearinghouse
Institute for Health, Science, and Society
Lois Lenski Collection
Parliamentary Documents Center for Central Europe
Peabody Park
Randall Jarrell Collection
Slavic Studies Trails on the Internet
Three College Observatory
Women Veterans' Historical Collection

Local Resources

Center for Creative Leadership
Adolescent Health Resources in Guilford County
North Carolina Department of Cultural Resources

Other Scholarly Resources

American Studies Web: African American Resources
U.S. Securities and Exchange Commission
Religious Studies Resources
WSSLINKS: Women's History Sites
Yamada Language Center
Psychology Links
Internet Resources for Professional Studies: Social Work
Galileo: Journey to Jupiter
Links for Chemists

Technical Services Systems and Projects Librarian April Wreath and Assistant Catalog Librarian Mary Jane Conger coordinated the CORC project activities at UNCG. Cataloging help was also provided by Library staff members Cindy Zaruba and Cindy Slater. Two temporary part-time staff, Krystal Black and Jay Carver, assisted with identifying appropriate Internet resources.

Please join us in both using and enhancing our online catalog and WorldCat to provide access to the best Web resources possible. If you know of a Web site that you think we should include, please

contact April Wreath by telephone at 334-5498 or by email at April_Wreath@uncg.edu; or Mary Jane Conger by telephone at 334-5781 or by email at Maryjane_Conger@uncg.edu.

Government Documents

By Robert Gaines

The staff of the Government Documents Department would like to alert UNCG personnel to several new and helpful links which have been added to the Department web sites. The Government Documents staff maintains more than 140 government information web sites on a great variety of subjects. The home site for the department is: <http://library.uncg.edu/depts/docs/>.

- The main North Carolina Information site <http://library.uncg.edu/depts/docs/nc/index.html> now has direct links to both tax and tax forms information AND to the N.C. State Driver's Handbook, complete with all the signs and symbols. No more need to run around town to find a driver's handbook when renewing your license!
- The North Carolina Employment Resources site <http://library.uncg.edu/depts/docs/nc/jobs.html> now has links to the N.C. State Personnel office with its state jobs listing and salary schedule, among other useful items. The Employment site also has direct links to the N. C. State Retirement System site, where retirement benefits may be directly calculated, and the U.S. Social Security benefits calculator site as well. This is now a "one-stop shopping" site for retirement benefits!
- The informative "Sexual Harassment Information" site <http://library.uncg.edu/depts/docs/us/harass.html> has been extensively updated with new links and direct access to major Supreme Court decisions. One of the new links added is to Personnel Dynamics, which has a complete tutorial course online, entitled "Preventing Sexual Harassment," easily one of the most innovative and informative online sources we have discovered.

Faculty who wish to have classes introduced to ANY area of government information resources or

research should contact Bob Gaines at 334-5251 or email at rfgaines@uncg.edu.

Jackson Library News

The following new databases have recently been added to the collection:

- *American National Biography* contains over 17,500 biographies.
- *CINAHL Full-text* contains the text of articles from 250 journals cited in the leading nursing literature database.
- *The Grove Dictionary of Art* provides full text of 45,000 articles on every aspect of the visual arts - painting, sculpture, graphic arts, architecture, decorative arts, and photography. Coverage is from prehistory to the present.
- *Literature Resource Center* includes biographies, bibliographies, and critical analyses for more than 90,000 novelists, poets, essayists, and other writers.
- *Oxford English Dictionary* is the most comprehensive dictionary of the English language.

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Jackson Library welcomes the following new staff members:

Aislynn Carmichael has assumed Library Assistant responsibilities in Circulation. Aislynn worked in Circulation as a student while earning her degree in English.

Betty Green began working as a Library Assistant in Reference on April 17. Betty transferred to the Library from Exercise and Sport Science. She has also worked in the Bryan School, taught in public schools, and worked in the private sector.

Jenny Raabe is the new Library Technical Assistant I in Documents. Jenny worked in Reference while finishing her Masters in Library Science.

Laurie Williams began working as Library Assistant/Circulation Desk Manager on July 1. Laurie taught in the public schools and worked at Appalachian State University before coming to UNCG.

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Gerald Holmes, Assistant Reference Librarian, was appointed to Chair the Public Relations & Promo-

tions Committee of the Black Caucus of the American Library Association for the 2000-2002 term. Mr. Holmes completed a two-year term on the BCALA Executive Board in July 2000.

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University Archivist **Betty Carter** was honored May 4 as the third recipient of the Jackson Library Service Award. The award was presented by University Librarian **Doris Hulbert** at a ceremony in Elliott University Center. The award was established in 1997 upon the retirement of **Martha Ransley**, long-time head of the Circulation Department. As she has each year, Mrs. Ransley was present to participate in the award presentation. Previous award recipients were **Modgie Jeffers** (1998) and **John Overly** (1999). The award is given annually to recognize and reward members of the SPA library staff who provide outstanding leadership and service in furthering the accomplishment of the Library's mission.

Ms. Carter was honored for service that began part-time in 1974-1975. In 1992 she became the first full-time archivist in the University's history. Her accomplishments include:

- the development of guidelines for campus records management
- the establishment of the Women Veterans Historical Project to preserve and publicize the stories of women in the military
- serving as teacher and guide for hundreds of students, faculty, and authors
- leadership in securing funding from the Woman's College Class of 1950 for an Archival Endowment Fund (now exceeding \$200,000)
- the development and presentation of slide shows and tours sharing the history of UNCG
- the organization, description, and classification of the papers of all of the chancellors of the institution

Betty's colleagues describe her as a passionate advocate for her work, dedicated, enthusiastic, persistent, and one who is able to entertain as well as educate.

Ms. Carter earned a B.A. degree from Meredith College and an M.A. in History from Duke.

LIBRARY COLUMNS is published periodically by the Walter Clinton Jackson Library, The University of North Carolina at Greensboro. 2100 copies of this public document were printed at a cost of \$557.20, or 26.5 cents per copy.

The Service Award Committee solicits and screens nominations from the library staff and makes a recommendation to the University Librarian. Committee members this year were **Sue Brusnahan**, **Kathy Crowe**, **John Overly**, and **Betty Morrow**. **Jimmy Thompson** was the committee chair.

BETTY WATSON

Explorations: Paintings, sketches, and drawings



September 25 – November 1, 2000
Special Collections, Jackson Library, 2nd Floor
UNC Greensboro

Betty Watson has exhibited at the National Academy of Design and the Waverly, Sachs, and Kornblee galleries, all in Manhattan, as well as galleries in Provincetown, Massachusetts, North Carolina, and numerous other states. Her first one-person exhibition was at the Newsweek Gallery 10 in New York City.

An art student at the Art Students League in New York City and later at Wellesley College, in 1952 she married Robert Watson, founder of the MFA Writing Program at UNC Greensboro. She received an MFA in art at UNC Greensboro in 1965.

The exhibition in Jackson Library will feature work related to her recent book, *Betty Watson Paintings: Five Decades*, and some of the work on display will portray the history of the writing community on the UNC Greensboro campus.

The exhibition is co-sponsored by the Friends of the Library and the MFA Writing Program at UNC Greensboro.

Special Collections is open from 8-5 Monday-Friday

Walter Clinton Jackson Library
UNC Greensboro
P. O. Box 26175
Greensboro, NC 27402-6175

Calendar of Upcoming Library Events

Through September 15 8 a.m. – 5:00 p.m.
WE'RE OFF TO SEE THE WIZARD: Celebrating the 100th Anniversary
of the Publication of *The Wonderful Wizard of Oz*
Special Collections Division, 2nd Floor

September 12 4 p.m.
Reception honoring faculty members of the Bryan School of Business and Economics who have
recently published books or edited professional or scholarly journals
Special Collections Division, 2nd Floor

September 25- November 1 8 a.m. – 5:00 p.m.
BETTY WATSON: EXPLORATIONS – Paintings, Sketches and Drawings
Special Collections Division, 2nd Floor

October 11-13 8 a.m. – 8 p.m. Wednesday and Thursday, 8 a.m.– 4 p.m. Friday
Friends of the Library Book Sale
Lobby, Jackson Library

March 29, 2001 7:00 p.m.
Friends of the Library Spring Event featuring author Robert Morgan