



# Library COLUMNS

September 2003 Vol. 4 No. 18



## Martha Blakeney Hodges' Family Pledges \$1 Million for Jackson Library

By Dan Nonte, University News Service

**T**wo children of former North Carolina First Lady Martha Blakeney Hodges have pledged the largest gift ever to Jackson Library at The University of North Carolina at Greensboro – \$1 million to endow the Special Collections and University Archives.

The department housing the thousands of rare books, manuscripts and other materials will now be known as the Martha Blakeney Hodges Special Collections and University Archives.

Martha Blakeney graduated from the State Normal and Industrial College, now UNCG, in 1918. She married Luther Hodges, who became governor and served in the cabinet of President John F. Kennedy, and she was the first chairperson of the Friends of the Library.

Two couples – Cheray and Luther Hodges Jr. of Chapel Hill and Donald and Betsy Hodges Bernard of Durham – each pledged \$500,000 for the gift. Luther Hodges Jr. and Betsy Hodges Bernard are children of the former governor and first lady.

Chancellor Patricia Sullivan announced the gift at the annual Friends of the Library dinner. “This is the most generous gift ever made to Jackson Library, and it recognizes one of the great first ladies of North Carolina,” Sullivan said.

“Martha Blakeney Hodges’ children loved her dearly, and they are honoring her memory with a fitting tribute that will support our library as an important scholarly resource for many years to come.”

The gift will allow the library to expand and preserve its collections; undertake special projects, such as gathering oral histories; and provide greater access to scholars by converting more books and documents to digital formats.

“This gift is a gift to all of our students, since Jackson Library

serves undergraduate and graduate students, on campus and at a distance,” said Library Director Doris Hulbert.

After graduating from the State Normal and Industrial College, Martha Blakeney, a native of Monroe, taught at Leaksville High School and served as chairperson of the history department at Greensboro High School.

She married Luther Hodges, a young textile executive with the department store Marshall Field and Company, and returned to Leaksville in 1922.

During the Depression, she helped teach the children of the town’s mill families.

With the support of his wife, Hodges became vice president of Marshall Field’s and general manager of its manufacturing division. Together they raised three children.

“My mother was the most influential person in my life, and I find myself quoting her often,” said Betsy Hodges Bernard. “Without any pretense, she was an honest, ‘tell-it-like-it-is’ person, very loving and caring. She was the proverbial woman behind a successful man.”

Luther Hodges was elected lieutenant governor in 1952 and became governor two years later when Gov. William B. Umstead died. Hodges was elected to a full term in 1956.

As first lady, Martha Blakeney Hodges supervised the redecoration of the Governor’s Mansion and the care of its grounds. Reserved and shy of publicity, she was an advocate for literacy



Luther Hodges, Jr., Cheray Hodges and  
Chancellor Sullivan

*(Hodges, continued on page 4)*

## Recent Gifts to Jackson Library

Author **George Singleton**, a 1986 graduate of the MFA



Writing Program, has named UNCG as the official repository for his literary manuscripts. His manuscripts will join those of Maria Hummel (MFA, 1998) as the first two collections from MFA graduates in the Creative Writing Collection at Jackson Library.

Singleton, who lives in Easley, South Carolina, is the author of two acclaimed collections of short stories, *These People Are Us* (2001) and *The Half-Mammals of Dixie* (2002). A finalist for the 2003 SEBA Book Award, he was one of four Southern authors featured in *New Southern Harmonies: Four Emerging Fiction Writers* (Holocene Press, 1998). In addition to his two collections of stories, Singleton has published stories in *The Atlantic Monthly*, *Harper's*, *Playboy*, *The Southern Review*, *The North American Review*, and other prestigious magazines. He teaches creative writing at the South Carolina Governor's School for the Arts and Humanities. He is a featured speaker at numerous conferences and symposia on writing, including this year's Virginia Festival of the Book.



Lee Kinard



Fred Chappell

**Lee Kinard** has made and given the UNCG Archives transcripts of his *Good Morning Show* interviews with **Fred Chappell**,

Burlington Industries Professor of English and long-time teacher in the University's writing program. Kinard, the former executive producer and host of the *Good Morning Show*, is also the former chairperson of the UNCG Friends of the Library and remains on the Board of Directors. Kinard created the transcripts from videotapes he donated to the Archives to supplement others given some years ago. The interviews cover the period 1987-1997, beginning with a multi-part interview conducted at the time of the publication of *The Fred Chappell Reader* and concluding with an interview aired at the time of the publication of *Spring Garden: New and Selected Poems*.

Kinard writes in his preface, "Part of my hidden curriculum for *The Good Morning Show* was to deliver innovative authors, artists and craftsmen to sixty thousand homes each morning and create a new audience for North Carolina's immense bank of creative individuals." "Fred Chappell's work has been so important," Kinard noted, "I thought it would be good to have transcripts of our interviews available for researchers."

The transcripts, available in both paper and electronic form, will be housed in the University Archives. University Archivist Betty Carter notes that use of oral history and other audiovisual resources is significantly enhanced when a written transcript is available. "It takes a great deal of time to prepare them, but many researchers prefer to deal with transcripts," she said.

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In addition to receiving gifts from UNCG alumni and Friends, Jackson Library is the beneficiary of continuing gifts from a number of its own faculty and staff. Three of the most notable for the number and quality of their gifts are Mark Schumacher, Paul Hessling and John Overly.

In the span of approximately nine years, **Mark Schumacher** has given some 500 volumes to the library in memory of his mother, Dorothy Schumacher. These have been mainly titles for our Girls' Books in Series Collection but also include a number of titles for the Charles Adams American Trade Binding Collection. Mark has made his purchases both from visits to bookstores across the country and from the Internet.

**Paul Hessling** has given several hundred books to the Trade Binding Collection. He has especially sought out books with signed bindings, preferably by women binders.

**John Overly** has given a significant number of books over the years in memory of his mother, Lucille Overly.

As with other gifts, Special Collections puts bookplates in these gift books denoting the giver and the honoree. Others are invited to join Mark, Paul and John in this tradition of sustained support for Jackson Library.

Jackson Library is accepting donations for the UNCG African Students Union's **Read Africa** project to collect 1000 books that will be distributed to the African communities represented in ASU. Donations of books on all subjects may be placed in boxes located in the lobby of Jackson Library.

## Jackson Library Plans Race and Gender Institute

### Julius Chambers and Jonathan Kozol to be Featured Participants

*Illiteracy and lack of education are and have been barriers to women and people of color worldwide, while literacy and education are springboards to opportunity*

So begins the mission statement of this year's Race and Gender Institute, which is being sponsored by Jackson Library. The theme for the series will be "Barriers to Learning: Issues in Literacy and Education from a Race and Gender Perspective." In collaboration with other UNCG departments, the Library is scheduling programs for the fall and spring semesters.



Dr. Chambers

Dr. Julius Chambers will speak on October 29 in the EUC Auditorium at 7:30 pm in commemoration of the upcoming 50<sup>th</sup> anniversary of the historic Brown v. Board of Education Supreme Court decision that led to the integration of America's public schools. Chambers earned his bachelor's degree from North Carolina Central University and law degrees from UNC-Chapel Hill and Columbia University. After founding the state's first integrated law firm, he shaped civil rights

law by winning landmark

U.S. Supreme Court decisions, including the desegregation of Charlotte's schools. Dr. Chambers is a former Chancellor at NCCU and led the NAACP Legal Defense and Educational Fund for nine years. He now practices law in Charlotte. The Neo-Black Society Choir has been invited to perform. The program will be free and open to the public.



Mr. Kozol

Author and activist Jonathan Kozol will speak on April 20. After being fired from his teaching job in 1967 for reading a Langston Hughes poem to his students, Kozol wrote *Death at an Early Age*, which put urban schools on America's political agenda. He has since tackled illiteracy, homelessness, and educational equality, earning the Robert F. Kennedy Book Award and the Conscience in Media Award for his efforts. He has written a number of books and is an eloquent spokesperson for the disenfranchised. His presentation is also free and open to the public.

On September 9, the Race and Gender Institute co-sponsored a screening of the film *Follow Me Home*, followed by a discussion featuring director Peter Bratt. Additional programs may be announced later. For more information, contact Special Projects Librarian Barry Miller at 256-0112 or by email at [barry\\_miller@uncg.edu](mailto:barry_miller@uncg.edu).

## Different Lives: UNCG Friends of the Library Book Discussion Group Theme for 2003-2004

The schedule for the second year of the Friends of the Library's popular Book Discussion Group has been set. UNCG faculty members lead the discussions, which are free and open to the public but limited to 35 participants. Preference is given to Friends of the Library members who pre-register at <http://library.uncg.edu/fol/register/>. All programs are held at 7:00 p.m. unless otherwise noted.

Monday, September 15, 2003, 7:15 p.m. *A Long Fatal Love Chase* by Louisa May Alcott. Led by Hepsie Roskelly, Professor of English

Monday, October 20, 2003, 7:00 p.m. *Twelfth Night* by William Shakespeare. Led by Russ McDonald, Professor of English

Monday, November 24, 2003, 7:00 p.m. *Cold Mountain* by Charles Frazier. Led by Allen Trelease, Emeritus Professor of History

Monday, January 26, 2004, 7:00 p.m. *Incidents in the Life of a Slave Girl* by Harriet Jacobs. Led by Loren Schweninger, Professor of History

Monday, February 16, 2004 7:00 p.m. "William Wilson" by Edgar Allan Poe and *Dr. Jekyll and Mr. Hyde* by Robert Louis Stevenson. Led by Bill Finley, Special Collections Librarian

Monday, April 19, 2004 7:00 p.m. *Catch Me If You Can* by Stan Redding and Frank W. Abagnale. Led by Michael Frierson, Associate Professor of Broadcasting and Cinema

*Hodges (Continued from page 1)*

throughout the state and helped to rehabilitate the inmates who worked at the mansion.

"My mother was truly the unsung hero of my father's success. She was the source of the grace and dignity that characterized his administration," said Luther Hodges Jr. "Our tribute to her at The University of North Carolina at Greensboro, and particularly the library she loved so much, is only appropriate and, indeed, somewhat overdue."

President John F. Kennedy named Luther Hodges his secretary of commerce, a position he held from 1961-1965. His wife would call those years the most memorable of her life.

After their time in Washington, they moved to Chapel Hill, where she indulged her passion for gardening and for the game of bridge. She died in 1969.

Luther Hodges Jr. manages two investment partnerships and recently taught at the Anderson Schools of Management at the University of New Mexico.

A graduate of the University of North Carolina at Chapel Hill, Hodges served as chairman of the board of North Carolina National Bank, now Bank of America. He was appointed undersecretary and deputy secretary of the U.S. Department of Commerce and ran for U.S. Senate in 1978.

Betsy Hodges met Donald Bernard while both were students at Duke University, and they married in 1946. Bernard was an executive with Shell Oil Company for 37 years, during which time the family lived in nine different places around the globe. The Bernards have three children and nine grandchildren.

## Friends' Annual Dinner with Hugh Morton Draws Over 200



For Hugh Morton, every picture has a story. On April 1, the photographer visited UNCG for the Friends of the Library dinner. Morton drew a crowd of over 200 people who enjoyed a selec-

tion of slides taken over the course of his photography career. And every picture had a story. The man who has been described as one of North Carolina's greatest cultural resources regaled the audience with recollections about North Carolina's people, its natural resources, and his career in promoting the state and its attractions.

Among the stories of the evening was the public announcement of the \$1 million commitment to name the Martha Blakeney Hodges Special Collections and University Archives in honor of the former first lady of North Carolina and first president of the Friends of the Library. Mr. Morton, whose children were godchildren of Mrs. Hodges, took special delight in the announcement.

Friends of the Library Board member Ned Cline, a long-time friend of Mr. Morton who arranged for his visit, introduced him. As they have done for the past several years, David and Lauren Worth, along with Shamrock Corporation, made a special gift to support the annual dinner.

## Roy Blount, Jr. Will Speak at Friends of the Library Dinner March 4, 2004



Roy Blount, Jr.  
(photo by Valerie Shaff)

Roy Blount, Jr. has been described as "Andy Rooney with a Georgia accent, only funnier."

Mr. Blount describes himself as a "humorist-novelist-journalist-dramatist-lyricist-lecturer- reviewer-performer-versifier-cruciverbalist-sportswriter-anthologist-columnist-screenwriter-philologist of sorts."

On Thursday, March 4, 2004, Blount will come to UNCG for the Friends of the Library annual dinner in Cone Ballroom. Tickets will be available beginning in January.

Blount's most recent book is *Robert E. Lee*, an excerpt of which appears in the July 2003 issue of *Smithsonian* magazine.



## Library Service Quality Survey



In spring 2003, in an effort to improve services, Jackson Library

surveyed faculty, students and staff at UNCG about their opinions of Library service quality. The web-based survey was conducted over a three-week period in late March and early April. The survey results have now been received and the Library will spend the next several months analyzing, interpreting, and reacting to the data collected.

As administered, the survey attempted to collect data on users' perceptions of quality in four major categories, or dimensions, of library service: 1) access to information; 2) affect of service; 3) library as place; and 4) personal control. In addition, users were asked about their patterns of Library use, as well as their overall satisfaction with its services. Because the survey also collected spe-

cific demographic data from each respondent, the Library should be able to identify the service quality perceptions of very narrowly defined user groups (for example, female graduate students in education over age 45).

The survey instrument used in this activity was developed over a number of years by the Association of Research Libraries (ARL). It is part of a suite of services offered by ARL called LibQUAL+™, the purpose of which is to assist libraries in soliciting, tracking, understanding, and acting upon users' opinions of service quality. This past spring Jackson Library was one of 308 other libraries in North America to administer this LibQUAL+ survey to its primary user population. By participating in this service quality program, Jackson Library hopes to foster a culture of excellence in providing library service; to better understand its users' perceptions of library service; to obtain comparable assessment information about peer institutions; and to identify best practices in library service. We look forward to sharing the survey results and the Library's reaction to them as the 2003-04 year unfolds.

## Jackson Library Hosts First Journal Finder Users Group Conference

Jackson Library's Journal Finder product has now been adopted by seventeen other institutions of higher education serving more than 120,000 students, extending our service throughout the state and beyond. Because of the rapid growth in the number of institutions adopting Journal Finder, Jackson Library hosted the first users conference on July 31 for representatives of these institutions. Together, Jackson Library faculty and staff met with users of the product to seek ways to communicate its value, make it more useful, and improve it. Tim Bucknall, Assistant Director for Information Technologies and Electronic Resources, opened the morning session, and Beth Bernhardt moderated the afternoon session. Afterwards, Bucknall said of the conference, "These sessions gave us a chance to hear how positive the different schools feel about Journal Finder and what improvements they would like to see."

Hosted customers subscribing to Journal Finder now include:

Barton College, Wilson, N.C.  
Catawba College, Salisbury, N.C.  
Chowan College, Murfreesboro, N.C.  
Coastal Carolina University, Conway, S.C.  
Elon University, Elon, N.C.  
Fayetteville State University, Fayetteville, N.C.  
Greensboro College, Greensboro, N.C.

Guilford College, Greensboro, N.C.  
Guilford Technical Community College, Jamestown, N.C.  
High Point University, High Point, N.C.  
North Carolina Central University, Durham, N.C.  
North Carolina Wesleyan College, Rocky Mount, N.C.  
Salem College, Winston-Salem, N.C.  
Queens University of Charlotte, Charlotte, N.C.  
UNC-Pembroke, Pembroke, N.C.  
Winston-Salem State University, Winston-Salem, N.C.

UNC-Chapel Hill has purchased consulting services for Journal Finder.



Tim Bucknall leads session at first Journal Finder Users' Group Conference

## Library News



Teresa Allen (seated right) with Service Award Committee and University Librarian Doris Hulbert (seated left)

**Teresa Allen** was honored by Jackson Library on April 30 when she became the sixth recipient of its Service Award. The award recognizes and rewards outstanding members of the SPA library staff.

Now serving as Circulation Department Manager, Allen has worked in Jackson Library since 1975 in a variety of departments and offices, including Acquisitions and the Administrative Offices as well as Circulation.

As the presentation began, University Librarian Doris Hulbert told the assembled library faculty and staff, "It is especially appropriate that this event takes place on Excellence Day, when the University presents awards for research, teaching and service, all of which are enhanced by the work of the Library. The commitment and contributions of our staff members are in large measure responsible for the Library's reputation for outstanding service."

The Jackson Library Service Award was established in 1997 upon the retirement of Martha Ransley, long-time Head of the Circulation Department (now Access Services). Previous recipients of the award are Modgie Williams, John Overly, Betty Carter, Jim Thompson and Patricia Black. Members of the Jackson Library Service Award Committee included Clara Kelly, Justin Ervin, Paul Hessling, Gerald Holmes, and Audrey Sage.

**Beth Bernhardt** presented "Pay for View: Paying for

Full Text" at the North Carolina Serials Conference in Chapel Hill; and "Pay Per View Options: How to Provide Immediate Access to Articles From Journals You Don't Own" and "Electronic Journals Tabletalk" at the SOLINET Annual Membership Meeting in Atlanta. Beth also continues to conduct NCLIVE training classes, including NCLIVE Basics in Asheville and NCLIVE Train the Trainer in High Point.

**Terry Brandsma** co-presented "Access to E-Journals" with Patrick Mullin of UNC Chapel Hill at the SIRSI Super Conference 2003 in St. Louis. In attendance were users of the various types of library system software provided by SIRSI Corporation. Terry helped plan and coordinate the SIRSI conference. He also presented "For Librarians: Discussion of Current TLT and Distance Education Issues" as part of the 2003 UNC Teaching and Learning with Technology Conference; and "XML and Libraries" at the LITA Regional Institute held in Chapel Hill.

**Tim Bucknall** presented "Journal Finder: One Stop Access to the World of Journal Literature" at the Association of College and Research Libraries Conference in Charlotte; "OpenURL Linking" at the North Carolina Serials Conference in Chapel Hill; "Journal Finder: Improved Online Access to Journal Literature" at the UNC Teaching and Learning with Technology Conference in Greensboro; and "Patron-Centered Library Innovation" at the LAUNCH Conference in Chapel Hill.

**Richard Cox** returned to Jackson Library on April 1, 2003 as Digital Technology Consultant. Richard has been involved in internet development for five years. Previously he worked in the Documents/Microforms Division of Jackson Library.

**Jeffrey "Okla" Elliott** was the visiting writer at Newberry College in Newberry, South Carolina in March, where he gave a reading and slideshow from his book, *The Mutable Wheel*, as part of the college's Fine Arts Lecture Series. Okla also had a short story ("Dizzy") published in a fiction anthology called *One Paycheck Away*, published by MSR Press. His interview conducted with Ai Ogawa was published by *Pedestal Magazine*, and his interview with David Slavitt appeared in the summer issue of *Main Street Rag*. In April, **Brian Zegeer** and Okla did a reading and slideshow for their book, *The Mutable Wheel*, at the Greensboro Public Library.

**John Felts** presented "Journal Finder: One Stop Access

## UNCG Friends of the Library Book Sale

We at Jackson Library wish to invite the UNCG community to our fall Friends of the Library book sale October 15-17, 2003. Prices for most books will be \$3 on Wednesday, \$2 on Thursday and \$1 on Friday. We are also now accepting donations for the sale. Contact Betty Morrow at 334-5781 for more information.

## PAY-FOR-PRINT IN JACKSON LIBRARY

After several years of providing no-charge printing, Jackson Library will implement a pay-for-printing service this fall, following a campus decision to charge for printing in all campus computer labs. All public printers in the Library will be equipped with card readers that will debit the UNCG First Card Plus to pay for print jobs sent to them from public PC workstations. The charge for each print will be six cents per double-sided page. This is the same print price as that found in all UNCG computer labs. Members of the general public will need to purchase an electronic cash card (i.e., E-cash card) in order to obtain and pay for print jobs at Library print stations. As determined by the UNCG First Card Center, the cost of this card to the general public will be five dollars and they will be available for purchase at an E-cash card-dispensing machine provided in the Library by the UNCG First Card Center. This machine will also allow holders of a UNCG First Card Plus, or an E-cash card, to add monetary value to their cards in increments of \$1, \$5, and \$10. Once purchased by a member of the general public, the E-cash card can be used not only for paying for printing in the Library, but also for purchases at other campus venues such as the UNCG Bookstore and campus dining locations.

to the World of Journal Literature” to the Society for Information Technology & Teacher Education in Albuquerque, New Mexico, March 26, 2003. The presentation was published in the Proceedings for the conference. “Never Having to Say You Are Sorry: An Integrated, WWW-Based Software Solution for Providing Comprehensive Access to Journal Literature” was published in the *Journal of Library Administration*.

**Kathy Gaines** became a permanent member of the Library staff on March 3, assuming responsibility for the serials bindery operation. Kathy had worked in the position as a temporary employee. Previously Kathy worked in retail, in the Elliott University Center, and in the Library’s Serials and Cataloging Departments.

University Librarian **Doris Hulbert** has announced her retirement effective June 30, 2004. Doris has been at Jackson Library since September 1980, when she became Head of Circulation. Doris became Director and then University Librarian in 1989 after serving as Associate Director for six years.

**Betty Morrow**, Head of the Catalog Department, has announced her retirement effective October 31. After beginning her career in Jackson Library in 1974, she earned her MLS at UNCG, served as Acting Head of the Serials Department during a search, and joined the Library faculty in 1985. Betty was first assigned a supervisory role in the Catalog Department to lead the retrospective conversion project. She was permanently transferred to the Catalog Department in 1989 and became Interim Head and then Head of the Department in 1998.

**Anne Owens** began work in July in the Acquisition Department. Previously, Anne worked in the library of an elementary school in Greensboro.

**Joan Staples** recently published a paper, “Hidden Treasures in the Luigi Silva Collection,” on the web pages of the Internet Cello Society. The Luigi Silva Collection is one of the six cello collections owned by the Library. Viewers can follow the link from the UNCG Special

Collections Cello Web page or use the direct link to the ICS at: <http://www.cello.org/index>. This paper discusses the unpublished papers of Luigi Silva on cello technique and history.

**Hermann Trojanowski** joined Special Collections/University Archives as an Archivist on April 14. Hermann came to the Library from University Archives at North Carolina State University. Earlier, Hermann worked at Jackson Library as a Research Associate with the Women Veterans Historical Project.

Library Assistant **Edward Waters** has been a poet-songwriter for some thirty years and a devotional essayist for twenty. In the interest of promoting his work, his church recently launched a website on his behalf, containing texts of some of his poems and essays, and 'mp3' recordings of a few of his songs. The website may be found at <http://backporch.org/edwardwaters/>.

On May 1, 2003, **April Wreath** retired from Jackson Library after more than eighteen years of service. April came to UNCG from UNC-Chapel Hill as Head Catalog Librarian. She helped lead the Library into the automation of cataloging processes. In 1991, she became Systems Librarian and worked to implement an integrated library system. In 1999, she became the Technical Services Systems and Project Librarian.

## Allen Trelease’s History of UNCG to be Published

Emeritus Professor of History Allen Trelease has spent much of the last several years in the University Archives studying the history of the institution chartered in 1891 to provide higher education for women. The result of that labor of love is *Making North Carolina Literate: The University of North Carolina at Greensboro, From Normal School to Metropolitan University* being published this fall by Carolina Academic Press. A reception and booksigning co-sponsored by the UNCG Friends of the Library and the Alumni Association will be scheduled once the book is published.

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## Upcoming Events

### **September 9 Race and Gender Institute Film “Follow Me Home”**

7 pm Aycock Auditorium Free Admission

### **October 15-17 Friends of the Library Book Sale**

Jackson Library Main Lobby

### **October 29 Race and Gender Institute—Dr. Julius Chambers**

### **Commemoration of Brown v. Board of Education Supreme Court Decision,**

7:30 pm Elliott University Center Auditorium Free admission

### **March 4, 2004 Friends of the Library Annual Dinner with Roy Blount**

Details TBA Admission charged

### **April 20, 2004 Race and Gender Institute — Jonathan Kozol**

7:30 pm Elliott University Center Auditorium Free admission

### **Friends of the Library Book Discussion Group Sessions**

7 pm Special Collections Room, 2nd Floor Jackson Library Free Admission, registration recommended

September 15 The Long Fatal Love Chase by Louisa May Alcott

October 20 Twelfth Night by William Shakespeare

November 24 Cold Mountain by Charles Frazier

January 26 Incident in the Life of a Slave Girl by Harriet Jacobs

February 16 “William Wilson” by Edgar Allen Poe and Dr. Jekyll and Mr. Hyde by Robert Louis Stevenson

April 19 Catch Me If You Can by Stan Redding and Frank W. Abagnale

**LIBRARY COLUMNS** is published periodically by the Walter Clinton Jackson Library, The University of North Carolina at Greensboro. 2350 copies of this public document were printed and distributed at a cost of \$578.71 or 24.6 cents per copy.

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editor